



VIDEOWEISER

PRIVACY POLICY



DECEMBER 7, 2024

1. Privacy Policy – Introduction

The following describes the privacy policy (as amended or otherwise changed from time to time, the "Privacy Policy") applicable to the services available through the Videoweiser LLC web site, the Videoweiser LLC mobile site, and other mobile applications and any other online communications and interfaces (the "Site") from Videoweiser LLC. Videoweiser LLC and its subsidiaries, affiliates, agents, assigns, successor (“we”, “us” or “Company”) are committed to respecting the privacy rights of the users of the Site and its related services, software, purchasing of products in connection with the site (“Services”). By visiting the Site, you are consenting to the collection, use, disclosure, storage, transfer, and processing of your Personal Information as described in this Privacy Policy. On occasion Videoweiser LLC may revise this Privacy Policy to reflect changes in the law, our Personal Information collection and use practices, the features of our Site, or advances in technology. If we make any material changes we will notify you by email (sent to the e-mail address specified in your account) or by means of a prominent notice on this Site prior to the change becoming effective.

By accessing, using, registering or otherwise accessing Services connected with Company providing access and content to the Site, you agree to this Privacy Policy and consent to the collection, use and processing of your Personal Information in accordance with this Privacy Policy. If you do not agree with this Privacy Policy, please do not visit, use, register or otherwise access any part of this Site or Services. The Terms of Service <https://videoweiser.com/terms-of-service> is incorporated herein by reference and made a part of this Privacy Policy.

2. Information We Collect

We collect personally identifiable information ("Personal Information") about you that you provide to us while using the Site. Personal Information includes information that can identify you as a specific individual, such as your name, address, phone number, credit card number or e-mail address. We also collect non-personally identifiable information, including your IP address, search preferences related to specific searches, location, and bids through your interactions with our Site. When we link non-personally identifiable information with Personal Information, we will treat it as Personal Information under this Privacy Policy.

- a. **TRAFFIC DATA COLLECTED.** The Site automatically tracks and collects the following categories of information: (1) IP addresses; (2) domain servers; (3) types of computers accessing the Site; and (4) types of web browsers used to access the Site; and (5) Internet or other electronic network activity information: such as browsing history, search history, and information regarding your interactions with the Site, and content (collectively "Traffic Data").
- b. **PERSONAL INFORMATION COLLECTED.** In some parts of the Site, in order for you to access Services, we may require you to provide us with Personal Information. Personal Information includes the following categories of information: (1) Contact Data (such as your name, mailing address, and e-mail address) and any other similar identifiers; (2) Financial Data (such as your account or credit card number); (3) Demographic Data (such as your zip code, age, and income); (4) If you communicate with us by e-mail, post messages, or otherwise complete online forms, any information provided in such communication may be collected as Personal Information; (5) data regarding purchases or sales that you provide in a transaction, shipping, billing, and other information you provide, as well as information required for customs clearance (such as tax identification numbers or other identification numbers) and relevant shipping information (such as shipment numbers and tracking information) if shipped through one of our programs; (6) additional information through a web form or by updating or adding information to your account or contacting us; (7) other data that we are required or entitled by applicable law to collect and process and that we need for your authentication or identification, or for the verification of the data we collect; (8) data regarding all other interactions with our Services, your advertising preferences, and your communications with us; (9) location data, including your general location data (e.g., IP address) and the precise location data of your mobile device; (10) computer and connection information, such as statistics regarding your use of Services, information on data traffic to and from websites, referral URL, information on advertisements, your IP address, your access times, your browser history data, your language settings and your weblog information; (11) data about the pages you visit, the access time, frequency and duration of visits, the links on

which you click and other actions you take as part of your use of our Services and in advertising and email content; (12) the IP address from which your device accesses the Services; (13) data about you from other sources and from third parties to the extent permitted by applicable law. In particular, this includes the following data: Data from public sources (e.g. demographic data) Data from credit agencies or bureaus (e.g. credit reports/checks, identity confirmation, data for risk modeling and setting of credit limits).

- c. **CHILDREN’S INFORMATION.** We do not knowingly collect, maintain, or use Personal Information from our Site from children under the age of 18. We request that persons under the age of 18 not use the Site without supervision from a responsible adult. We will never knowingly request Personal Information from a child under the age of 18 without verifiable parental consent.

3. THIRD PARTY WEBSITES

Our Site may include links to other web sites and online services whose privacy practices may differ from those of Videoweiser LLC. If you submit personal information to or through any of those web sites or services, your information is governed by their privacy policies. We encourage you to carefully read the privacy policy of any web site you visit or online services you use.

Company may maintain accounts on third-party websites, such as social media sites, as tools to better interact with our Site visitors. Your activity on those third-party websites is governed by the security and privacy policies of those sites. Users of third-party websites are often sharing information with the general public, user community, and/or the third-party operating the website and information may be used in a variety of ways. You should review the privacy policies of third-party websites before using them and ensure that you understand how your information may be used. You should also adjust privacy settings on your account on any third-party website to match your preferences.

4. HOW WE USE THE INFORMATION WE COLLECT

We use Personal Information to provide you with the products and services from our Site, to build features that will make the services available on the Site easier to use, and to contact you about these services. This includes better customer support and timely notice of new services and more relevant content.

From time to time, Company may contact you to request feedback on your experience using the Site, to assist us in improving the Site, or to offer special savings or promotions to you, as a Site user. If you would prefer not to receive notices of special savings or promotions, you may simply opt-out from receiving them.

5. SHARING YOUR PERSONAL INFORMATION

We may share your information for the following purposes:

- **Compliance with Law and Other Disclosures:** Company reserves the right to release Personal Information in order to comply with applicable law and when we believe that disclosure is necessary to comply with a judicial proceeding, court order, legal process, or to prevent harm or financial loss, or to investigate same. We may also release Personal Information to enforce or apply the Terms of Service applicable to our products and services, protect us or others against fraudulent or inappropriate activities, or otherwise protect the rights, property or safety of Company, our affiliated companies, our customers, or others. We reserve the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful, as determined in our sole discretion.
- **Third-Party Service providers and suppliers:** Company may contract with third-party service providers and suppliers to deliver products, services, and customer solutions. We provide some of our Services through contractual arrangements with affiliates, service providers, partners and other third parties (collectively, "Service Partners"). Our Service Partners may use your Personal Information to operate the Site and to deliver their services. For example, your data may be transferred to website hosting partners and other parties who assist us in designing and operating the website. These Service Partners will only use your data for the purpose of carrying out the work as agreed with us. However,

the use of your Personal Information by our service partners is governed by the privacy policies of those service partners and is not subject to our control.

While we do not sell your Personal Information for money, but we do share information for a variety of other purposes, such as to tailor your online experience or provide more relevant advertisements to you. We may disclose such information to third parties for advertising purposes, which allows them to provide relevant content to you and measure its effectiveness.

6. OPTING OUT

If at any time you choose not to make your Personal Information accessible on through our site for any purpose, you may notify us.

7. RETAINING PERSONAL INFORMATION

We keep your Personal Information for as long as is necessary for the purposes for which it is processed or until required or permitted by law. These periods vary depending on the nature of the information and your interactions with us. When the purposes for which we process your Personal Information have concluded, we will either permanently delete or destroy the relevant Personal Information or de-identify it, in a manner that ensures individuals are no longer identifiable. You may, however, request information about how long we keep a specific type of information, or request that Company delete your Personal Information by contacting us in the methods described above. If required by law, Company will grant a request to delete information, but you should note that in some situations we must keep your Personal Information to comply with Company's legal obligations, resolve disputes, enforce Company agreements, or for another one of Company's business purposes.

8. LOST OR STOLEN INFORMATION

You must promptly notify us if your credit card, user name, or password is lost, stolen, or used without permission. In such an event, we will remove that credit card number, user name, or password from your Account and update our records accordingly.

9. UPDATES AND CHANGES TO PRIVACY POLICY

We reserve the right, at any time and without notice, to add to, change, update, or modify this Privacy Policy, simply by posting such change, update, or modification on the Site and without any other notice to you. Any such change, update, or modification will be effective immediately upon posting on the Site. We will revise the "last updated" date found at the beginning of this Privacy Policy when we post changes to it.

10. CONTACT INFORMATION

If you have any questions or comments relating to the Site or the privacy policy, send an e-mail to info@videoweiser.com or write to:

N Broad St.
Middletown,
DE 19709

11. ADDITIONAL RIGHTS

The CCPA provides California residents with the following additional rights.

Right to Know: California residents may request disclosure of the specific pieces and/or categories of Personal Information that the business has collected about them, the categories of sources for that Personal Information, the business or commercial purposes for collecting the information, the categories of Personal Information that we have disclosed, and the categories of third parties with which your Personal Information was shared.

If you would like to manage, change, limit, or delete your Personal Information, you can do so through your Company account settings. Alternatively, you can exercise any of the rights above by contacting us by submitting a message to us as provided for above. Once you contact us to exercise any of your rights, we will confirm receipt of your request.

Please be aware that limiting use of or deleting your Personal Information may impact features and uses that rely on that Personal Information. However, we will not discriminate against you for exercising any of your rights. If you need further assistance, you can contact us through one of the channels listed above. We will respond to your request within a reasonable timeframe.

Your identity will need to be validated before we are able to process any of the requests described in this Section, and in our discretion, deny your request if we are unable to verify your identity. As a part of this process, government or other identification may be required. You may designate an authorized agent to make a request on your behalf. In order to designate an authorized agent to make a request on your behalf, the requester's valid government issued identification, and we may verify the authenticity of the request directly with you.

The Delaware Personal Data Privacy Act (DPDPA) requires disclosure of the categories of personal information collected over the past 12 months. While this information is provided in greater detail in the Section 2, the categories of Personal Information that we have collected are:

- Identifiers, including name, email address, shop name, IP address, and an ID or number assigned to your account.
- Other individual records such as phone number, billing address, or credit or debit card information.
- Demographics, such as your age or gender, or, where you have provided such information to Company voluntarily, demographic information about your race, ethnicity, sexual orientation, or gender identity, provided in relation to specific marketing and advocacy projects and campaigns. This category includes data that may qualify as protected classifications under other Delaware or federal laws.
- Commercial information, including purchases and engagement with the Services

- Internet activity, including your interactions with our Services and what led you to our Services.
- Sensory visual data, such as pictures posted on our Service.
- Location data provided through location enabled services such as WiFi and GPS.
- Inferences, including information about your interests, preferences and favorites.

12. COOKIES AND OTHER TRACKING TECHNOLOGIES

Cookies and similar tracking technologies, such as beacons, scripts, and tags, are small bits of code, usually stored on a user's computer hard drive or device, which enable a website to "personalize" itself for each user by remembering information about the user's visit to the website.

As described in more detail below, our Site uses cookies to store your preferences, display content based upon what you view on our Site to personalize your visit, analyze trends, administer the Site, track users' movements around the Site, serve targeted advertising and gather demographic information about our user base as a whole. On mobile websites and mobile apps, we may use Anonymous Device IDs and/or Advertiser Identifiers in a manner similar to our use of cookies on our websites. Please be aware that when you choose to reject cookies, this choice may limit the functionality of the website you visit and you may lose access to some of its features.

13. CHANGING YOUR INFORMATION AND SECURITY

Company understands that you may want to change, access or delete your Personal Information. You may do so by accessing your profile or by contacting us at:

N Broad St.

Middletown,

DE 19709

info@videoweiser.com

To protect your privacy and security, we will verify your identity before granting access or making changes to your personally-identifying information. Any request to access your personally-identifying information will be answered in less than 30 days. If you have registered your profile on any of the services available on our Site, your e-mail address and password are required in order to access your profile information. Your account information is protected by a password and by the encryption of information. You must protect against unauthorized access to your Account and information by choosing your password carefully and by keeping your password and computer secure, such as by signing out after using the Site and Services. We will retain your information for as long as your account is active or as needed to provide you Services. In addition, we will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

14. ACCESSIBILITY

We strive to make Content on the Site usable by all visitors, including those with disabilities and to make an excellent online experience for you. If you are having difficulty using this Site, with or without assistive technology, please contact us at info@videoweiser.com and include specifics and any page where an issue has occurred. We will make every reasonable effort to make the page accessible to you.

Accessibility Features: We have made efforts to make this site fully accessible and it is designed in accordance with W3C Web Content Accessibility Guidelines (WCAG) 2.1 and includes the following features:

- The site contains a reading line and tooltips to text making fonts more readable and links more noticeable
- You may enlarge the cursor, adjust colors, change the brightness, change the contrast and grayscale of site
- You may text to voice
- We have a fast install feature to make installation quicker
- Some of the features contribute to WCAG/ADA compliance.

- Choose from fourteen (14) different languages in which you wish to display the widget on the site

BROWSER HELP

You may adjust your web browser settings to optimize viewing and help you improve the readability and visibility of each webpage:

Learn about the Accessibility features of these major Internet Browsers below:

Mozilla Firefox: Click Here for [Mozilla Firefox Accessibility Features](#)

Google Chrome: Click Here for [Google Accessibility Features](#)

Internet Explorer: Click Here for [Microsoft Internet Explorer Ease of Access Options](#)

Apple Safari: Click Here for [Apple Accessibility Support](#)

CONTACTING US

If you have any comments or questions about the Privacy Policy, please contact us at info@videoweiser.com